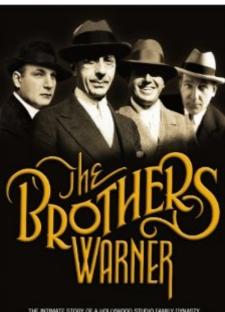
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# **The Brothers Warner**



THE INTIMATE STORY OF A HOLLYWOOD STUDIO FAMILY DINASTY AS TOLD BY MARKY WARNER'S GRANDDAUGHTER CASS WARNER SPERLING WITH CORMULATE ARE JOINT WARNER IN



## Synopsis

The BROTHERS WARNER, formerly titled "Hollywood Be Thy Name: The Warner Brothers Storyâ •, is the definitive family biography and intimate portrait of the four legendary Warner brothers. It unfolds and is told through the eyes of Harry Warnerâ <sup>™</sup>s granddaughter, Cass Warner Sperling and in the voices of others who knew them.

### **Book Information**

Paperback: 426 pages Publisher: Warner Sisters (June 12, 2008) Language: English ISBN-10: 098147120X ISBN-13: 978-0981471204 Product Dimensions: 6 x 1 x 9 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (20 customer reviews) Best Sellers Rank: #837,653 in Books (See Top 100 in Books) #502 in Books > Biographies & Memoirs > Arts & Literature > Movie Directors #2239 in Books > Biographies & Memoirs > Leaders & Notable People > Rich & Famous #2268 in Books > Biographies & Memoirs > Professionals & Academics > Business

#### **Customer Reviews**

As a member of the Warner family, though generationally removed from the brothers Warner, Cass Sperling has done a wonderful job on this book. Fortunately, for readers such as myself, she fulfilled a long ago promise to her grandfather Harry Warner and took it upon herself to dig deep and chronicle the history of Warner Bros.(the studio) and the brothers Warner.Like many families, the Warners had their roots in eastern Europe (presumably Poland, but let's face it.....boundaries in those countries changed all the time). Jewish and poor, they landed in this country with not much more than the clothes on their backs. Pulling together, they got by on a variety of low paying jobs until they pieced together enough money to buy a small movie theater/nickolodeon.Because syndicates controlled what films were available to small operators, the Warners came up with their own solution: make movies. By the seats of their pants more than real money, the Warners managed to hold things together and stay one step ahead of their creditors. Unlike their counterparts who were larger, more prestigious, and financially solvent, the Warners had chutzpah and ideas. Throwing themselves into the idea of pioneering sound films when other studios viewed the move as insanity, their bet paid off with the release of Don Juan and The Jazz Singer. However, it was a move that was not without a cost. Brother Sam Warner died from a compromised immune system (among other things) on the cusp of the theatrical release of The Jazz Singer. The remaining brothers.....Harry, AI, and Jack carried on with the shared vision and became fabulously successful and Warner Brothers emerged as one of the premier Hollywood studios that was later categorized as having its own style.

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